

Sponsors Pack



# ABOUT



**We are a professional MMA league** revolutionizing the sport in southern Mexico. Over the last five events, we have positioned ourselves as a highly competitive league in Latin America. MMA in Mexico has been growing exponentially, but there is still a big market gap that we're tackling.

We have presence in a region with a potential audience in the millions and significant destinations, including the Mayan Riviera (Cancun, Tulum), Chiapas (where we are currently based), and the Yucatan Peninsula.

At the same time, there is still room to expand into central and northern Mexico, where there is already a more established MMA audience. Thanks to our attention to detail and high-quality production, the best academies in Mexico and Latin America have participated in our events, resulting in impactful shows. Attendees leave impressed by both the performance of our athletes and our quality standards.





# MISSION

We deliver a unique and high-quality sports experience in southern Mexico, offering great value for money. We aim to attract a sizeable streaming audience and showcase top-notch MMA fights.

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# VISION

Our vision is two-fold: Position the Supreme Fight Night brand as a synonym for quality and make SFN a top talent finder through the following matchmaking scheme:

## Amateur Card

Competition between states, such as Chiapas and Campeche, allows young aspiring professionals to compete in a high-level event that attracts a wide audience.

## Prelim Card

Athletes from the region compete against national and international level athletes who are relatively new to the scene.

## Main Card

Proven MMA fighters deliver top-notch performances. We expect our preliminary athletes to earn a spot on this card or advance to global leagues.

2023 SFN Audience Numbers

All our sponsors benefited from our digital and on-site audience ecosystem

**650 K+**

Combined impacts on-event date

**1.5 Million**

Views on our influencer network mentioning our sponsors before and during the event

**300k+**

Additional impacts on supporting media covering SFN

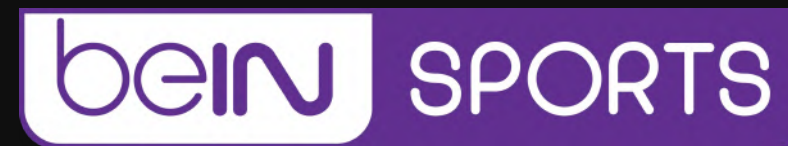
Announcing an exciting deal to expand our distribution

2024 will be the breakthrough year for Supreme Fight Night.

We are happy to announce that in 2024, we have partnered with one of the largest sports platforms in the world: **beIN Sports**. We'll deliver five events in 2024, expanding to exciting geographies. We will reach hundreds of thousands of viewers in the USA, the largest MMA market in the world.

We have also signed a deal with **PxSports** which is the biggest extreme sports platform in Latin America, reaching a huge audience from Guatemala to Argentina and Spain

# PARTNERSHIP



29.5 MM

+

28 MM

Reach upon **beIN sports and PxSports** partnership, in addition to our proprietary ecosystem numbers.



# PRESENCE



## Countries:

USA  
Mexico  
Guatemala  
El Salvador  
Nicaragua  
Costa Rica  
Panama  
Honduras  
Colombia  
Venezuela  
Ecuador  
Peru  
Bolivia  
Chile  
Argentina  
Uruguay  
Paraguay  
Spain